

Mid-Atlantic - Russia Business Council

Pennsylvania-Russia Business Council

FOR IMMEDIATE RELEASE:
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Upcoming MARBC Russian-American Events in 2013

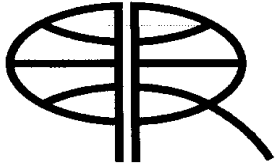
In 2013, the most significant MARBC-organized events will include **18th Annual Russian-American Innovation Technology Week (RANIT)** on September 23-30, 2013 and November 13-22, 2013 and **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2013)** on October 17-23, 2013. The 18th RANIT will mark the 10th anniversary of RANIT and include discussions with business leaders, policymakers, financiers, and technology corporations to promote technological cooperation between Russian and American businesses. It will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship. RAVC 2013 will bring together entrepreneurs, scientists, venture capitalists, and established Russian and American corporations to explore and shape the field of innovation technology. RANIT and RAVC programs and activities are designed to help foster dialogue and cooperation.

The first part of the **18th Annual Russian-American Innovation Technology Week (RANIT)** will take place in Philadelphia, Washington, D.C., and the Mid-Atlantic Region from September 23-30, 2013. Key Russian-American RANIT events will include **Russian-American Innovation Technology, University Research & Commercialization Conference** at the University City Science Center in Philadelphia on September 27 and **Russian-American Life Sciences Innovation Conference** in Philadelphia on September 30. Russian-American Innovation Technology, University Research & Commercialization Conference will feature discussions on new technology and university-related commercialization. The event will begin with remarks on developing innovation systems in various countries. A multi-country panel will discuss the current connection between university research commercialization and entrepreneurship in Russia, Israel, and the United States. Russian-American Innovation Technology, University Research & Commercialization Conference will also feature the presentation of the story of the first Russian company with an office at the University City Science Center. The 2013 Russian-American Life Sciences Innovation Conference is a multi-industry event, highlighting increased involvement by key Russian and American policy-makers. The discussion will include policy changes that have come as a result of the "Comprehensive Program of Biotechnology Development in Russia to 2020" signed in April 2012 as well as Russia's entry into the WTO in August 2012 and its effect on the Russian-American partnership in the life sciences industry.

Other RANIT events will include **AdvaMed 2013 Conference**, the premier medical technology conference and exhibition for businessmen and financiers in the Med Tech field, from September 23-25 at the Walter Washington Convention Center in Washington, D.C.; and **Association of University Research Parks (AURP) 2013 International Conference** from September 25-27 in Philadelphia, which will bring together high-tech economic development officials from around the world and include discussions on the most effective university research park methods and practices.

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The second part of the **18th Annual Russian-American Innovation Technology Week** will take place from November 13-22, 2013. It will include **Russian – American Innovation Technology Conference** on November 18 in Philadelphia City Hall. Other RANIT programs will include a Pennsylvania BIO event on November 13; the Russian part of **Greenbuild**, the largest green building conference in the world, on November 20-22 at the Pennsylvania Convention Center in Philadelphia; and additional Russian-American activities in conjunction with the Global Entrepreneurship Week.

The **Days of Russian-American Innovation Entrepreneurship Cooperation (RAVC 2013)** will be held in Philadelphia from October 17-23, 2013. It will open with the **University City Science Center 50th Anniversary Celebration** on October 17. The Science Center is the biggest and oldest urban technology park in the United States. Additional RAVC events will include a roundtable at the International Incubator at the Science Center, featuring presentations by company residents, including the first Russian company with an office at the University City Science Center in Philadelphia. As part of RAVC 2013, MARBC is organizing the **Russian – American Technology Entrepreneurship Conference** on October 21. MARBC is also facilitating Russian participation in the **Mid-Atlantic Venture Conference (IMPACT 2013)** on October 22-23. IMPACT is one of the oldest venture capital events in the United States that gives the participants a unique opportunity to access private investors and the largest regional venture funds.

MARBC will continue the Seminar Series: “Russian Science and Technology Opportunities for U.S. Businesses” and “Changing Face of Russia”. MARBC will also bring Russian participation in leading clean energy events, including **Mid-Atlantic Energy Technology Forum** in Philadelphia on April 17, 2013, **Renewable Energy Finance Forum - Wall Street** in New York on June 25-26, 2013, and **Renewable Energy Technology Conference and Exhibition (RETECH)** in Washington, D.C. on September 9-11, 2013. MARBC is a supporting organization of these clean energy and energy efficiency events.

Other MARBC-supported events include World Trade Center Harrisburg’s **International Trade Conference** in York, PA on May 7-8, 2013 and **World Trade Week New York City** in New York on May 13-24, 2013.

For more information, please contact Val Kogan, President of the MARBC, by phone: (484) 467-7444, by email: val@ma-rbc.org, or visit the MARBC website: <http://www.ma-rbc.org>.

About the Mid-Atlantic – Russia Business Council. Since 1994, MARBC has worked to foster business relations between Russia and the Commonwealth of Independent States (CIS) and the U.S. Mid-Atlantic region, while cultivating mutual appreciation of political, economic, cultural, and educational interests. The goal of MARBC is to enable companies based in the U.S. Mid-Atlantic region to enhance their positions in Russia and the CIS and to attract Russian businesses to the U.S. Mid-Atlantic region.